Extend your brand, increase your exposure, and reach new customers by being an exhibitor or sponsor at the Jeepers Jamboree Outdoor Expo! For one day every year Jeepers Jamboree takes over Main Street in Georgetown, California and this year Wednesday, July 26th from 9am - 6pm should be the year you join us! The show will have national advertising support and will be open to the general public free of charge.

Take advantage of expo participants to maximize your company’s interaction with consumers prior to the annual Jamboree trip(s). There are over 80 booth spaces available. Sign up today and get your company logo included for on-line promotions.

The 65th Anniversary Jeepers Jamboree trip will follow the show from July 27th – 30th. There are new pricing incentives for vendors who would like to attend the trip after the show. We look forward to a great year with amazing new opportunities. For more information contact Lacey Stiles or Bob Sweeney at the Jeepers Office (530-333-4771) or email: mail@jeepersjamboree.com.
2017 JEEPERS JAMBOREE OUTDOOR EXPO

EXHIBITOR

$150.00 for 10x10 booth space

$300.00 for 10x20 booth space

Semi space available contact office directly at 530-333-4771

SPONSOR

Platinum -

$1200 Cash and $2500 in product in the form of gift certificates

Gift certificates will be given away on the Jeepers and Jeep Jamboree trips (gift certificates must be for product only and not for discounts). This sponsorship level includes:

- 10x20 booth space
- 4 tickets / 2 vehicles to attend the Jeepers Jamboree trip (all meals and fees included)
- Web banner and company link on website
- Promotional material in participant goodie packs
- Name on banner in Main Camp & Main Office
- Name published in annual trip brochure

Gold -

$800 Cash and $1600 in product in the form of gift certificates (Certificates less than $100 not accepted). The gift certificates will be given away on the Jeepers and Jeep Jamboree trips. This sponsorship level includes:

- 10x10 booth space
- 2 tickets / 1 vehicle to attend the Jeepers Jamboree trip (all meals and fees included)
- Web banner and company link on website
- Promotional material in participant goodie pack
- Name on banner in Main Camp & Main Office
- Name published in annual trip brochure

Silver -

$400 cash and $1000 in product in the form of gift certificates. This sponsorship level includes:

- 10x10 booth space
- Company link on website
- Promotional material in participant goodie packs
- Name on banner in Main Camp & Main Office
- Name published in annual trip brochure
**IMPORTANT**
Payment and Certificates are due by May 1st. The brochures, key chains, business cards, flyers, etc. are due by April 15th. We will need 2000 for participant's packets.

Company Name:_________________________________________________________
Contact Person:____________________Email:_________________________________
Address:________________________________________________________________
City:_________________________________State_____________Zip:______________
California Sellers permit #:__________________________________________________
Phone Number_____________________________________________________________
Web site address:________________________________________________________________

Will you be selling product at the show?  
If yes explain the description of product below:  Yes  No  
________________________________________________________________________

Please check support option desired and indicate amount paid

**Exhibitor**

<table>
<thead>
<tr>
<th>Size</th>
<th>Price</th>
</tr>
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<tbody>
<tr>
<td>10x10</td>
<td>$150.00</td>
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**Payment Options**

Credit Card:  [ ] VISA  [ ] MasterCard  [ ] Discover  [ ] Check

Cardholder Name: __________________________ Card Number: ________________________

Expiration Date: MM: ________ YY: ________ Total: ________________________
INSURANCE

*Certificate of Liability Insurance is due by June 1st

All exhibitors must carry Comprehensive General Liability during the event. Such insurance shall be in the amount of $1,000,000 combined single limit, 2,000,000 in the aggregate for General Liability, and $1,000,000 combined single limit for personal injury and property damage.

Jeepers Jamboree & Jeep Jamboree, Inc., El Dorado County, and their agents, officers, directors, employees, and volunteers shall be named additional insured on such policy.

Exhibitors assume reasonability and agree to indemnify and defend Jeepers Jamboree & Jeep Jamboree, Inc., El Dorado County, and their agents, officers, directors, employees, and volunteers against claims or expenses arising out of the expo location.

Exhibitors understand that neither Jeepers Jamboree & Jeep Jamboree, Inc., El Dorado County, and their agents, officers, directors, employees, and volunteers maintain insurance covering the exhibitor’s property and it is the responsibility of the exhibitor to obtain such insurance.

Exhibitors can obtain such insurance coverage online at:
www.kandkinsurance.com
www.eventhelper.com
### Important Information

- **No Pets!**
- **ALL participants shall be 16 years of age or older. Participants under the age of 18 must have both parents, parent with custody, or legal guardian sign release form.**
- **All vehicles shall be equipped with seat-belts, roll bar and skid plates and tow hooks.**
- **All vehicle occupants shall be registered participants in the Jamboree.**
- **There shall be no illegal drugs, firearms, fireworks, sirens or pets. Possession of any of the foregoing may result in expulsion of any participant from the Jamboree.**
- **There shall be at least one person in every vehicle 18 years of age or older who will be responsible for the occupants of the vehicle.**
- **All participants shall abide by the rules of the Jamboree.**
- **There shall be no illegal drugs, firearms, fireworks, sirens or pets. Possession of any of the foregoing may result in expulsion of any participant from the Jamboree.**
- **There shall be at least one person in every vehicle 18 years of age or older who will be responsible for the occupants of the vehicle.**
- **All participants shall abide by the rules of the Jamboree.**
- **No vehicles will be washed in or near lakes, rivers, streams, or ponds out of respect for the environment.**
- **All vehicles shall be properly insured for liability and medical coverage.**
- **Law enforcement will site DUI’s along with other infractions.**

### Release and Waiver of Liability and Indemnity

In consideration of being permitted to participate in any event sponsored, promoted or directed by Jeepers Jamboree & Jeep® Jamboree, Inc., (the "Corporation") the undersigned for himself/herself, his personal representatives, heirs, and next of kin, HEREBY RELEASES the Corporation, officers, directors, promoters, sponsors, volunteers and employees of the Corporation of all liability to the undersigned, his personal representatives, heirs and next of kin for any loss or damage on account of injury to the undersigned or his property or resulting in the death of the undersigned whether caused by the intention or negligent act or omission of any other participant in the event, the Corporation, or otherwise, while the undersigned is for any purpose participating in such event.

IN ADDITION, the undersigned AGREES TO INDEMNIFY, HOLD HARMLESS AND DEFEND the Corporation from any loss, liability damage or cost (including attorney's fees) resulting from action brought by any third party which arises out of the participation by the undersigned in the event, whether such action is based on the undersigned's intentional or negligent act, and AGREES TO ASSUME FULL RESPONSIBILITY AND RISK for any bodily injury, death, or property damage from the undersigned’s negligence or otherwise while the undersigned is participating in this event.

In signing this RELEASE AND WAIVER OF LIABILITY each of the undersigned acknowledges that there is an inherent risk associated with this event, including damage to vehicles and possible bodily injury. In addition each of the undersigned hereby acknowledges and represent:

1. He or she has read and understands this RELEASE AND WAIVER OF LIABILITY; and
2. The owner/driver has inspected the vehicle and it is in good mechanical condition and each of the undersigned agree that Jeepers Jamboree & Jeep® Jamboree, Inc. are not responsible for the condition of the vehicle, nor have the duty or opportunity to inspect the vehicle prior to participation in the event; and
3. The owner/driver has informed himself/herself about the event, either through prior participation or by personal investigation into the event and trail, and based on such information possesses sufficient skill and experience in off-road driving to competently complete the trip.

For a participant under the age of 18 years, both parents, the parent with legal custody or the minor's legal guardian must sign this release form and write the word "minor" and age next to the minor's name.

By signing in the space provided below each of the undersigned agree to all of the terms and conditions as a condition of participation.

Driver's Name (PRINT) ___________________________ Passenger's Name (PRINT) ___________________________

Driver's signature ___________________________ Passenger's signature ___________________________

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2017 Vendor Registration
Jeepers Jamboree Trail Sponsorships

The following sponsorship opportunities give companies exclusive one-on-one time with Jamboree participants. Display company vehicles and products right on the trail. Review the following options to see what best fits your company.

**Trail Sponsor** – ($5000) This exclusive sponsorship offers the opportunity to interact one-on-one with the participants while going through the legendary Rubicon Trail. The sponsor can have up to 3 easy ups and 2 vehicles on the trail during the 4 Day and 3 Day trips, and have the option to guide participants through the sponsored section of the trail with the direction by an official Jamboree trial guide. Trail sponsors are recognized as CADILLAC sponsors and will receive advertisement, a booth at the Outdoor Expo on July 26, 2017, and tickets to attend the 65th Anniversary Jeepers Jamboree.

**Exclusive Trail Run** – ($8000) With a limit of 30 vehicles total (requirements for sign up will be set) your company will lead and trail drag an exclusive trail run from Rubicon Springs up to Old Big Sluice, and down to Buck Island for a catered lunch on Saturday of the Jeepers Jamboree trip. The sponsorship includes the support of the Jamboree trail guides and mechanics. This sponsorship price also includes advertisement on our website, email campaigns, banners in Main Camp and at Buck Island, easy ups placed at Buck Island, and a catered lake-side lunch for attendees.

Jeepers Jamboree & Jeep® Jamboree, Inc.
PO Box 900
Georgetown, CA 95634
P: 530-333-4771 F: 530-333-0245
Email: mail@jeepersjamboree.com